



LOWRANCE NEWSLETTER **JUNE 2014**

JUNE CASH BACK!

Don't miss this last chance to get cash back! During the month of June only - you can get €150.00 back in your bank account when you buy any Lowrance Touch models.

Get €75.00 back when you buy a Lowrance Elite-7 HDI model (Elite-7 HDI - or - Elite-7x HDI - or - Elite-7m HD).

You will qualify for a Free Insight Genesis subscription worth \$99, if you buy an Elite-5 HDI unit (excluding x- and m- models).

This promotion is run by Navico directly and is only for equipment purchased from an authorised Lowrance dealer, through Lowrance SA.

Remember:

- All claims have to be sent in, including a copy of the invoice
- The invoice must be dated in June!
- All terms and conditions have to be met – including deadlines – to qualify!

To download the claim form: <http://lowrance.co.za/news/new/10--//catch-a-great-deal.html>.



UMHLANGA INTERCLUB

A very festive crowd of 75 anglers gathered at Umhlanga Skiboat Club recently for the briefing of the popular annual Interclub competition.

This was the perfect time to catch up with old friends and rivals before the real fun began, as 25 teams from around the country set out to make their Clubs proud.

Held in honour of Andy de Wet who died tragically last year, this "invitation only" IGFA Gamefish tournament - tallies points (weight x weight) to determine the winners.

No-one could beat James Ball's 27kg Yellowfin Tuna caught on 10kg line which took top honours.

Lowrance SA sponsored an Elite 5-m unit which was won by Top Skipper Mike King also of Umhlanga Skiboat Club.



Lyn Adams helps Lowrance junior, Brandon Swanepeel, catch a shark.



Liz, Mikala, John and Andreas were there to support the anglers with advice and technical assistance.

ELITE CHIRP PRICES

The Elite Chirp range is flying off shelves countrywide and they're proving so popular globally that stock is limited! So don't miss out – contact your nearest Lowrance dealer and book yours now!

The prices have now been released – take a look!

Elite-7 CHIRP 50/200:	R14,550.00
Elite-7 CHIRP 83/200:	R12,950.00
Elite-7x CHIRP 83/200:	R10,450.00
Elite-5 CHIRP 50/200:	R11,350.00
Elite-5 CHIRP 83/200:	R9,650.00
Elite-5x CHIRP 83/200:	R8,050.00

SAND ANCHORS CLEARANCE SALE

Do you need a sand anchor – now's your chance to get one at a great price. Call your nearest dealer about sale specials on sand anchors: 2.5kg, 3kg, 4kg, 5kg, 6kg and 8kg!

NEW SONICHUB2

Remember, our new SonicHub2 comes with a Bluetooth cable, so the waterproof docking station is no longer needed. You can connect your cellphone/iPad etc to your SonicHub via Bluetooth and can therefore put these valuable items away safely in a boat drawer or in your pocket and still enjoy your music while on the water.

If you already have a SonicHub unit with a docking station, you can now purchase a separate Bluetooth module from your nearest Lowrance dealer.

Price: R910.00 (incl. VAT).

LOWRANCE PROTECTION

Need a break from the heat on the water? Ask your nearest dealer about the following items:

- Lowrance cap with mesh back: R125.00
- Lowrance neck buff: R100.00



GO FISH SEMINAR

Go Fish Magazine put together an informative jetski angling seminar recently, hosted by Lowrance SA's dealer - Hooked Up Motorsports in Pinetown.

This was held ahead of the popular Pumula Jetski Competition and around 35 eager jetski anglers soaked in as much information as possible.



Mick Clarke representing Go Fish gave a wealth of tips and advice on good fishing practice and how to get the most out of a fishfinder/GPS while fishing from a jetski.

Lowrance SA's John Minnie and Clint Pretorius answered questions and showed off the latest units from Lowrance. A SeaDoo jetski was also on display, fitted with an Elite-5 unit.

LOWRANCE GOES POWERBOAT RACING

Congratulations to Sunset Boats' winning pilots, Willie Groenstein (L7 90hp class) and Ivan Terblanche (L1 open class), who took the honours in their championship events last year.

Their two racing boats are kitted with an LMF400 and LGC4000 unit respectively.

"It is very important for us to know what speeds we are doing at all times and to know our boats are performing at their peak. We like to view the digital display on full screen to see it better especially when it gets bumpy."

We haven't had any problems with the units even though it gets very rough on the water and sometimes there's a lot of water which splashes onto them!".



A winning pair.





LOWRANCE IN TRAINING

Our Cape Dealer Liaison, Ricky Moss, spent time in intensive product training with a group of iWarehouse staff members in Somerset West recently.

He explained the features and benefits of different units. Other topics covered transducers and transducer selection, Point-1 GPS, NMEA and Sonar Hub. They finished off with typical questions and problems from clients and the best possible answers.



L-R Kris Du Pre, Richard Dixon, Nico Jansa van Rensburg with Ricky.

GUINJATA BONANZA (JUN 9TH – 13TH)

It's all systems go... for Protea Angler Lyn Adams and her team who will be competing in the popular Guinjata Bonanza this month.

Fishing off their Lowrance-equipped skiboat Lyn will defend her Top Lady Angler title and junior angler Brandon Swanepoel will be looking to retain his top spot. Team-mates Stefan du Plessis and Lynton Kruger will fish with them for the biggest fish (excluding a Billfish) – hoping to win the Mercury-powered F200 skiboat and other prizes.



Proudly Lowrance.



The back-up trailer packed and ready to go.

COMRADES SUCCESS

Congratulations to Werner Lubbe, General Manager of The Bass Angler magazine, on completing his first Comrades in bronze medal time. After battling with a hamstring injury, he managed to recover and complete the race in 10hours 52minutes.

"It was a huge learning curve to make my head the boss over my body. I will definitely tackle the up run next year!"

He ran this epic race in support of the Protea Feeder Fishing team (of which he is a member) and current World Champions. The 5th World Championships take place at Inniscara Lake in Ireland. Good luck to our team who will be fishing next month against anglers from 25 countries.



MATUSADONA ANTI-POACHING PROJECT (MAPP)

Lowrance SA proudly sponsors MAPP - an anti-poaching initiative launched by our northern neighbours, Zimbabwe, in March 2013.

Zambian fish poachers crop commercial quantities of fish nightly and local fish poachers target prominent Tiger fish spawning grounds in the Matusadona National Park in Kariba and further afield.

MAPP is working tirelessly to stop this process as the 2013 record shows:

- Around 150 patrols were conducted
- 43 Zambian fish poachers were arrested (35 received jail terms between eight and 14 months)
- 62 Local fish poachers were arrested and 70 warnings and fines given to local offenders
- 127 Boats were impounded or destroyed
- Over 80km (80,000 metres) of illegal netting was recovered (Lowrance units have proved invaluable in detecting netting)



Andy Lowe on patrol against poachers!

BASS ACTION



Pro Angler Carl Gutzeit was very excited to take delivery of his new 19' XTerminator with a 225hp



Evinrude motor from Brilliant Bass recently. He is currently taking part in the YBass series and he and partner Johan van Rooyen are leading the charge at the moment.

The new boat can be seen in action at Albert Falls Dam this month at the next competition - where this successful team will be hoping to record the heaviest

weights in the five fish bag limit.

They are defending their "Anglers of the Year" title which will finally be determined once the series ends. His new boat sports a HDS-10 and HDS-9 Touch unit.

PRACTICE MAKES PERFECT

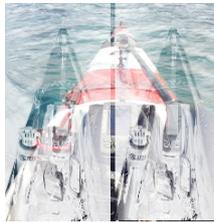
Pro Angler Shandon Hawman got in some practice on a perfect morning, ahead of an EBass Series competition at Mokolo Dam near Ellisrus.

He and partner Izak de Beer went on to win the competition with their 7.24kg bag.

Shandon's boat is equipped with two Lowrance HDS-7 Touch units.



SPOTTED



An Elite-4 HDI takes pride of place on Alain Tardin's (popular DJ on East Coast Radio) Kayak which was spotted out at sea recently.



This Lowrance-equipped boat spotted at Durban Skiboat Club recently.

JOHN'S TIP

While in Tulsa recently, I found a few tips on color pallets that might help anglers track the bottom better and see fish better.

- 1000m plus (palette 10) 50khz
- Under 1000m (palette 1) 50khz
- Fresh water (palette 13) 200/83/200 - depending on the model of your transducer.



THIS MONTH'S YOU-TUBE VIDEO CLIP

Click on this link to get to Lowrance's video library. The easiest way to learn how to use your unit.
<http://www.lowrance.com/en-za/Support/Video-Library/>



FACEBOOK

Join us on Facebook for regular updates on products and news. SEARCH FOR LOWRANCE SOUTH AFRICA.



Orders & Sales support:

Mikala Plotz	Sales Manager RSA	082 566 0192 mikala@lowrance.co.za
Andreas Weitendorf	Internal Sales	071 150 0090 andreas@lowrance.co.za
Ricky Moss	Dealer Liaison: Western Cape, South-Eastern Cape, Western Cape	072 258 4677 ricky@lowrance.co.za
Clint Pretorius	Africa Sales Liaison	081 270 0941 clint@lowrance.co.za
Renier Smith	Orders & Dispatch	031 368 6649 stores@lowrance.co.za
Cyril Binza	Orders & Dispatch	031 368 6649 stores@lowrance.co.za
	Fax	031 368 6654

Technical Support

John Minnie	Technical Manager	082 443 6738 john@lowrance.co.za
-------------	-------------------	----------------------------------

Customer Care

Renier Smith

Repairs & Customer Care

082 569 6871 stores@lowrance.co.za

Admin:

Lisbeth Plotz

Managing Director, Accounts

082 443 7406 liz@lowrance.co.za

Tamara Robertson

Admin

031 368 6649 tamara@lowrance.co.za

General Enquiries:

031 368 6649 sales@lowrance.co.za